

Student Instructions:

- **Think about your favourite TV advert or a movie trailer you have watched recently on TV or on YouTube. Now complete a review identifying good features of the video, poor features of the video and ways the video can be improved. Use worksheet given to complete your video review.**
- **You must write in full sentences.**

Possible keywords to use when reviewing the video:

Image quality, Video quality, sound volume , text size or colour, background colour or images, animations effects, transitions suitability/ quality

Instructions for teachers

- Lower sets- are to use the medium hot worksheet to complete their video review.
- Higher sets- are to use the extra hot worksheet to complete their video review.
- If possible play the video advert students are reviewing on the board from YouTube.