

**Instructions: Think about your favourite TV advert or a movie trailer you have watched recently on TV or on YouTube. Now complete a review identifying good features of the video, poor features of the video and ways the video can be improved.**

**Name of the video you are reviewing:** \_\_\_\_\_

**Source:** \_\_\_\_\_

**1. What is the purpose of the video? Describe in detail**

**2. Who are the target audience? What age group and why? Describe in detail**

**3. List and describe 5 good features of the video. Describe clearly why they are good features.**

**4. List and describe 5 not so features of the video. Describe clearly why they are not so good features.**

**5. List and explain three improvement that could be made to the video and how?**

**6. List and describe ideas you would consider using when creating your own video on internet safety and why?**

**7. List and describe ideas you would avoid using when creating your own video on internet safety and why?**

--