

Instructions: Think about your favourite TV advert or a movie trailer you have watched recently on TV or on YouTube. Now complete a review identifying good features of the video, poor features of the video and ways the video can be improved.

Name of the video you are reviewing: _____

Source: _____

1. What is the purpose of the video? Describe in detail

2. Who are the target audience? What age group and why? Describe in detail

3. List and describe 5 good features of the video. Describe clearly why they are good features.

4. List and describe 5 not so features of the video. Describe clearly why they are not so good features.

5. List and explain three improvement that could be made to the video and how?

6. List and describe ideas you would consider using when creating your own video on internet safety and why?

7. List and describe ideas you would avoid using when creating your own video on internet safety and why?

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