



Curriculum Intent Plan



Subject: Media Studies GCSE

Overview

Year 10 begins by developing students understanding of the 'Media Framework' and its key components, as well as underlying media theory. The intent is to explore the case studies from Component One (35%) to build an understanding of how all texts in media are a constructed version of reality. This will be tightly linked to the examination and students will be assessed with exam style questions. Students will also be required to develop transferable skills of research, synthesis, observation/inference and substantiation. Students will be required to demonstrate these skills as both written (composition and language) and verbal (oracy).

Summer Term will offer opportunity for creativity in the form of the Component Three Non-Examination Assessed coursework, which is an independent project, based on set tasks from the exam board (Eduqas) and is worth 30% of the GCSE.

The key concepts students will be exploring, within each case study, will consist of:

- Media Language
- Media Contexts
- Representation
- Media Industries
- Audience

Traditional Values- Students will be introduced to 'Social Contract Theory' (legitimacy of authority over the individual) to justify the learning environment. Students will be expected to adopt mutual respect, acceptance and tolerance within the classroom environment.

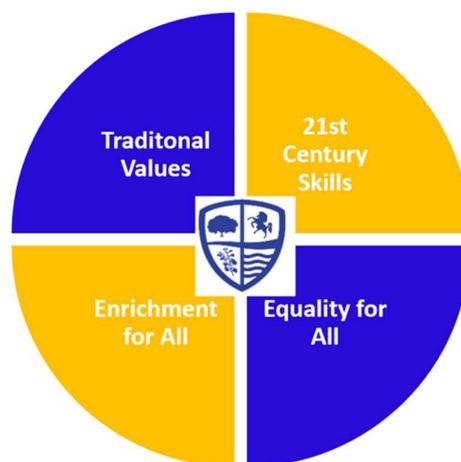
Students will be encouraged to emphasise with others both within the past and the present.

Schemes will reinforce and explore aspects of inalienable rights, legal rights and human rights.

21st Century Skills- Students will be encouraged to present their knowledge and enquires as both written work (composition and language) and verbally (oracy).

Media Studies will aim to empower students with self-confidence.

Media Studies will foster enquiring minds, research skills (making use of both printed texts, audio-visual texts and Information Technology), critical thinking and abilities in synthesising and substantiating arguments.



Enrichment for All- Media Studies will offer ALL students additional enrichment opportunities from BBC Young Reporter, as well as creating a

All students will receive the opportunity to work on their multimedia skills such as photoshopping and cinematography

Equality for All- Student Voice and representation will be key to the classroom environment. Students will be encouraged to question topics studied in class and to discuss why these topics are relevant to their daily lives.

Students will develop understandings of many peoples from many different nations and how media industries represent different views and attitudes.

Opportunities for Numeracy

Media Studies will take very opportunity to further build our students numeracy. Students will encounter industry statistics and use Venn diagrams as a comparative tool, amongst other numerical devices

Cross-Curricular Links

English:- Analytical skills and terminology; exploration of language, essay writing skills.

Maths:- statistics

History: – Context in a variety of formats (historical/ political/ cultural)

Science:- Technological

advancements and breakthroughs.

Computer Science – Photoshopping and technical skills

Creative Arts: – Coursework may require creative art/ acting skills

Opportunities for Literacy

Students will always be encouraged to build vocabulary and reading comprehension. This will be done both verbally and in written work. Students will make use of subject specific 'key words' alongside building academic vocabulary.